



Education and Outreach Task Force Meeting (#3) *19-20 February, 2013, Salamanca, Spain*

Agenda - Draft

José Abel Flores (University of Salamanca) is our host and the meeting will be held for one and a half day in Salamanca. We will start on Tuesday February 19 to allow everybody to travel on Monday February 18. The meeting will end on Wednesday February 20 after lunch.

Venue: Aula de Grados of the Facultad de Ciencias. University of Salamanca.
Information about logistic was provided by Julia via email on December 19, 2012 (see maps attached).

1) Welcome (José Abel Flores, Patricia)

2) Actions from the last meeting (Patricia, All)
See a list of actions of the Avignon meeting pages 3 to 6.

3) Recent IODP-ECORD meetings/events (10' each presentation)

- Recent ECORD/IODP outreach activities (AGU 2012) (Patricia, Alan, Albert, Julia)
- ESSAC meeting #19, Perpignan 30 (Carlota, Julia)
- Vision TF meeting #2, November 12, Edinburgh (Carlota)
- EMA News (ECORD Council #22, SIPCOM etc.) (Milena)
- ESO News (Alan, Albert) - *Outreach of the Baltic Sea Exp. will be presented further in details, see item 5*

4) Upcoming ECORD/IODP activities (FY13)

- EGU 2013, April 7-12, 2013, Vienna <http://www.egu2013.eu/>
- Goldschmidt 2013, August 25-30, 2013, Florence <http://goldschmidt.info/2013/>
- 3P Arctic, October 15-18, 2013, Stavanger, <http://www.3parctic.com/>
- Other conferences - conferences related to observatories?
- Portcall in Victoria, BC, Canada May 29, 2013?
- National IODP days?

5) Outreach plans for the Baltic Sea Paleoenvironment Expedition (IODP Exp 347)
(Alan, Albert)

6) ECORD publications/resources

- Newly released: NL#19 (October 2012), ECORD Calendar 2013, ECORD-MARUM video onboard IODP Expedition 337
- To be released by mid 2013: ECORD Annual Report 2012 (March 2013), ECORD Newsletter #20, Baltic Exp flyer and ECORD/ESSAC leaflets (ECORD folder) (EGU 2013)
- Others: update of the Arctic brochure (ECORD-ILP)
- For the next programme (mid 2013): new ECORD and MSP flyers
- Core replicas and goodies
- Request from Stephen Vaughan from Plymouth Univ. to take part in NanTroSEIZE expedition.

- IODP book? -> ECORD highlights to be published in 2014 (for general public)

7) ECORD websites

- Updates and traffic (Patricia, Alan, Julia)
- ECORD-ICDP MagellanPlus online: information and reports
- ECORD photo gallery (Patricia, Alan)
- ECORD on Wikipedia <http://en.wikipedia.org/wiki/ECORD>

8) Education (*Carlota, Julia*)

- ECORD DLP 2013
- ECORD Summer Schools / Scholarships 2013
- Publication of ECORD Grants
- Education/outreach berths on JR and MSP expeditions (OSP)

9) ECORD Outreach in the new phase (*All*)

- Message from ECORD Chairs (EMA, ESO and ESSAC) to the community
- Interactions with new ECORD entities: ECORD ILP (3P Arctic, Arctic brochure, how to talk about collaboration with industry, in particular in the Arctic area?), ECORD FB (1st meeting on March 7-8, 2013)
- Role of IODP Forum:
 - » Interactions - what do we want?
 - » Need for brand standards, editorial style guide? What will be the new IODP logo?
 - » Scientific Drilling? To be continued as an outreach tool – discussed at Council meeting
- Interactions with other science programmes: ICDP: Scientific Drilling, booths, summer school? and networks: EC-related EMODNet (a short presentation of EMODNet will be given by Alan), Ocean Research Co-ordination Network funded by NSF

10) Next outreach meeting: When? Where?

**List of Actions from
the ECORD Outreach and Education Task Force Meeting
September 4-5, 2012, Avignon, France**

1) From the list of actions of the Granada meeting

Action EMA (PM): to update the 3-fold ECORD leaflet with recent ECORD changes/new members by the beginning of November 2012.

Action ESSAC-EMA-ESO (CE, PM, JGP, AS): to continue contacting ECORD teachers for feedback by forwarding them a set of concrete questions about the classroom how has the experience been useful for them after SOR/JR expeditions.

Action EMA (GC), ESO (AG): Currently for the selection of additional core replicas, it is needed to have one core replica from geohazards and another one from the deep biosphere. Gilbert Camoin will contact Anne Le Friant (Exp 340) and Katrina Edwards and Albert Gerdes will contact Kai Uwe Hinrichs (Exp 337) to help selecting a core (nice core that also tells a story).

Action ESSAC: to contact authors of the IODP book when the manuscript is available to prepare ECORD highlights for a public audience.

To be further discussed at our next Outreach and Education meeting in Salamanca.

Action EMA (PM): to continue the collection of web statistics for ECORD, ESO and ESSAC websites.

Action EMA, ESO, ESSAC (PM, AS, JGP): Updates of ECORD websites to be continued.

Action ESO (AS): to collect unpublished expedition photos from MSP expedition participants for building up the ECORD photo archives.

Action EMA (MB,PM) - ESO - ESSAC: to finish the assigned summary sections for the ECORD in Wikipedia text.

2) Reports of recent IODP-ECORD meetings/events

Action EMA (GC): to ask Jan de Leeuw to note for discussion at the next January SIPCom meeting about having integrated outreach funding at IODP Forum level for the booths, e.g. IODP booth at AGU 2013.

Action ESSAC Chair, ESO Managers and EMA Director: to write by late September, 2012 a letter to the community that the new ECORD structure has been approved. To be published on October 1st, 2012 (one year before the new phase).

Action ESSAC: to notify Magellan+ workshop participants about the 5 000 euros workshop scientist support opportunity.

Action EMA (PM) and ESSAC (JGP): Update information about workshops on the ESSAC and ECORD webpages/database.

Action ESO (AS): to find video footages for the Baltic Trailer (Co-chief Scientists of the Baltic Sea Expedition, MARUM video maker, etc.).

3) ECORD publications/materials

Action EMA (PM): to update the ECORD folder with new ECORD members and insert for the business card and to reprint it by October 2012

Action EMA (PM): to update the flyer ECORD-IODP (ECORD folder)

Action ESSAC (CE, JGP): to help Patricia update the ESSAC flyer (ECORD folder)

Action EMA (GC): to ask about the use of the new IODP logo at the next SIPCom meeting.

Action ESO (AS): to produce the Baltic Sea Expedition flyer by AGU time.

Action EMA (PM): to begin working on the ECORD Annual Report 2012 by late October 2012 to be released by February 2013. Gilbert is the Editor.

Action All: to meet to discuss the Annual Report at the next ECORD Council meeting in November 2013.

Action ESO, ESSAC, EMA (GC, MB): to provide Patricia with photos for ECORD Calendar 2013.

Action EMA (GC): to bring the update of the Arctic brochure for discussion at the next Vision task Force meeting

Action ESO (AS): to postpone the production of a new MSP flyer to the next phase of IODP

Action Albert: to respond Tadashi Yosahizawa (CDEX) that the information acknowledging the funders and technical services be explicitly stated for the Expedition 337 documentary (CDEX use, credits, distribution). And to request that in the case that just a few documentary images are used, the user should to apply ECORD's logo on the images.

Action EMA (PM): to create a flyer for the outreach booth, answering the question "How to get involved in ECORD/ IODP?" addressed to scientists and students.

ECORD Newsletter #19 *(see a revised draft page 5)*

4) ECORD websites

Action EMA (PM): re-arrange the number of entrance windows leading to the 2013-2023 section; the Press & Media section.

Action EMA (PM): to update the ECORD structure at www.ecord.org/about/structure2.html and related information posted on the Council and EMA related information.

Action EMA (PM): to update ECORD webpages (IODP 2013-2023, press and media, etc.) as discussed during the meeting.

Action ESSAC (JGP) - EMA (PM):: to update the website with: the new delegates' names, new members, and remove the list of dates for the SAS Panel Members.

Action ESSAC-EMA: to post information about Magellan+ online on the ESSAC website with a link to the ECORD front page. It needs to gather information from Jochen about the contents.

Action ESSAC (JGP) - EMA (PM): to add a link on ESSAC/ECORD education online to the project between Exp 340 and a French school in Marseille on when it is posted on the IODP-France website.

Action ESO (AS): to update the website with the most recent Baltic Expedition information.

5) Upcoming ECORD/IODP exhibition booths (FY13)

Action Alan: to check who from the BGS will be going to the AGU 2012 in San Francisco.

Action EMA (PM): to contact Thomas Wiersberg (ICDP) about the organisation of the booth at EGU 2013 and ask if ICDP funding is possible.

Action EMA (PM): to update the IODP-ICDP and IODP/ECORD posters with the new member country updates, highlights about the changes in the programme - that a new programme will begin, there will be a new structure, announce Magellan Plus, and update the expedition list on the posters.

Action ESO (AS) - EMA (PM): to check if all printed materials designed at BGS have been sent to Patricia under native format.

Action EMA (PM): to rent booth space for EGU 2012 and Goldschmidt 2012 (October 2012 and January 2013) when the calls are open.

Action EMA (GC): to check with Elisabetta Erba if it is possible to submit an IODP session (workshop?) at Goldschmidt 2013.

Action EMA (PM), ESO (AS): to plan and purchase about 12 sq. m space at the 3P Arctic 2013 in Stavanger, Norway.

Action ESSAC: to address and inform the scientific community about the opportunities at the upcoming 3P Arctic 2013 in Stavanger, Norway.

Action EMA (GC): to check if the International Sedimentary Conference in 2013 will be located in the territory of an ECORD country.

6) Education (Carlota, Julia)

Action ESSAC (CE): to contact Rolf Pedersen from Norway (if there is no response from the other contacted people) as an expert on earth connections topics and relations with the deep biosphere to apply as a DLP candidate.

Action ESSAC (JGP, CE) and EMA (PM): Julia to remind the grant recipients that they have a responsibility to provide a report to ESSAC, and if they have published a paper in the post-grant period, to give funding credit to ECORD in their paper publication.

Julia will invite one of the grant recipients to give a presentation on how the grant money was used and the results.

atricia will publish the report of the grant outcomes in the Newsletter.

Action ESSAC: to provide information about the organisation of the next meeting in Salamanca, Spain in co-ordination with José Abel Flores.

The meeting will be held from February 18 to 20, 2013 (meeting on Tue19 to Wed 20).

7) Items forwarded to the agenda of the Vision TF meeting in Edinburgh:

EC-focused brochure in collaboration with the DS3F for the current infrastructures project.

How to better convey information about ECORD/IODP' to our representatives/deputies at both national and European level?

Newsletter #20, April 2013 - Draft

Deadlines:

- Call for author's contributions: early February 2013
- Authors' deadline; March 6, 2013
- Release: early April 2013 (EGU 2013)

Front cover: ECORD Educators during Hess Deep Exp 345??

Message from the Council Chair (Mike Webb) ½ page - - **agreed**

EMA + IMAGES (Gilbert, Milena). - 1 page

ESO News - Alan to contact Dave - ? pages

News from the Bremen Core Repository (Ursula) - 1 page
Outside ESO News if an IODP-related contribution - **agreed**

ECORD Outreach and Education Activities - ? pages

- News: AGU 2012 (Albert and Dayton)
- Upcoming activities: EGU 2013, Goldschmidt 2013, 3P Arctic 2013
- Report of Education officers on Hess Deep Expedition 345 - **agreed**

ESSAC Updates (Carlota and Julia) - 3 pages

- News + table of IODP scheduled expeditions
- Recently published articles
- Tables of ESSAC and ECORD-SAS delegates
- Report of ECORD Grants

Highlight of a proposal at OTF with ECORD Lead Proponent - 1 page
#758 - Atlantis Massif Seafloor Process (Gretchen Früh-Green) - **agreed**

Workshop announcements and reports:

Reports of the Magellan+ workshops

- "Records of Geohazards and Monsoonal Changes in the N Bay of Bengal held on 8-10/10/12 in Bremen - *Patricia to contact Volkhard Spiess* - **contacted**
- Drilling an active hydrothermal system of a submarine intraoceanic arc volcano (by Wolfgang Bach and Cornel de Ronde) – Julia to contact Wolfgang Bach

Other reports related to ECORD/IODP workshops/conferences?

A Letter from Denmark (Marit-Solveig Seidenkrantz and) + **A Letter from Sweden** (Ian Snowball, Dan Holstham) – 2 pages - **agreed**

"News from ECORD member countries": Patricia to contact Council and ESSAC delegates - **contacted**

Report from DLP 2010-2012 Kai-Uwe Hinrichs - 1 page - **contacted**

Science article: Downhole logging at EPC with recent activities onboard JR (Exp 342) and Chikyu (Exp 343) to illustrate demonstration shown at EGU 2013

Back cover: Photo? + ECORD Contacts