

ECORD Outreach Meeting

February 14-15, 2012
Granada

Actions from the last meetings

- Updates of the ECORD flyers and folders - *done*
- Introductory slides to DLP - *done*
- Update of the ECORD leaflet - *in progress*
- ECORD content in Wikipedia - *done*
- To contact ECORD teachers for feedback about classroom after SOR/JR expedition - *in progress*
- Additional core replicas: Paula Weiss was contacted, to decide about which core to duplicate - *in progress*
- Web statistics
- Updates of ESO web site: Alan?
- New ECORD photo gallery online - *done*
- Archives of ECORD photos - *in progress*

Reports of recent meetings/events

- IODP Outreach Task Force Meeting, 27-28/9/2011, Tokyo (*Alan*)
- ESSAC meeting, 25-27/10/11, Dublin (*Carlota*)
- ECORD/IODP Management (*Gilbert*)
 - ECORD Council #20, 2-3/11/11, Granada
 - SIPCOM, IWG+, 18-19/1/12, Goa
- ESO News (*Alan*)
- ECORD/IODP booths:
 - Goldschmidt 2011, Prague
 - 3P Arctic, Halifax
- AGU 2011 (IODP booth, Townhall meeting, media)
- JR Portcall in Lisbon (media conference, VIP event, teachers)

ECORD/IODP booths

➤ Goldschmidt 2011, Prague

3,300 participants, 30% students

Exhibit booth: 12 sqm

Visitors: scientists (geochemists)

72 subscriptions to *SD journal*

(45 ECORD)

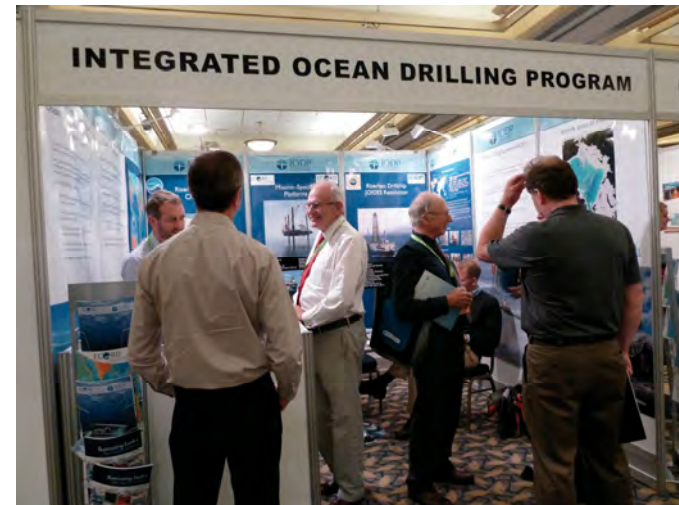
Contacts were made with geochemists,
EAG and *Elements*



➤ 3P Arctic, Halifax

Promote industry collaboration with IODP
in the Arctic

Small booth and science session led by the
ECORD ILP Chair



JR Lisbon Portcall

- January 18-19, 2011, Lisbon
- Media conference: about 25 Portuguese/ Spanish journalists -> good media coverage
- ECORD VIP event: 15 people
- Portuguese/Spanish VIP event: many
- Tributes to IODP scientists organised by Fernando
- Many Portuguese (Helder and Antje) and Spanish (Carlota, Julia) classrooms visited the ship.

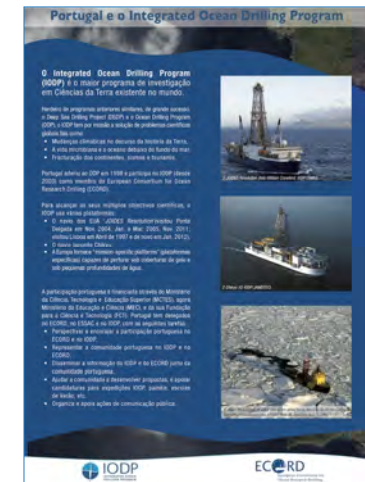


JR Lisbon Portcall



ECORD Publications and Materials

- ECORD Scientists / Funding Agencies / EC:
 - ECORD folder/flyers: + Poland, new map, GBREC, ESSAC, ESO
 - ECORD Evaluation Report
 - ECORD Business plan: The Future of ECORD: 2013-2023
 - Annual Report 2011
 - 2-page ECORD flyer for EC (action EMA from Council #18)?
 - New MSP flyer
 - ECORD Newsletter #18 - April 2012
- Teachers, Students:
 - MSP presentations
- General public
 - Leaflets of ECORD members countries: Portugal and Spain distributed at Lisbon portcall, January 18-19, 2012



ECORD Newsletter #18 - April 2012

- 20 pages, 1500 copies to be distributed at EGU 2012
- Authors's deadline: **March 20, 2012**
- **Contents:**
 - Cover: JR in Lisbon
 - **Message from the Chair** (A. de Verna): Editorial/introduction (co-ordinated with EMA's message)
 - **ESO: News** (Alan: 1-2 pages?) - News from BCR? (Ursula contacted)
 - **Outreach and Education:** AGU 2011, JR portcall in Lisbon (media and VIP events), Teacher's reports from Expedition 339 (Helder)
 - **EMA: News, Evaluation Report and Business Plan** (Gilbert, Milena)
 - **ESSAC Updates** (Carlota, Julia) + boxes for EuroFORUM 2012, Magellan+ (Jochen)
 - **New topic:** recently published articles
 - **Workshops and conferences:** reports/announcements 2 Magellan
 - **A Letter from Austria** (Werner)
 - The *Chikyu*: achievements, current expedition, plans for the future
 - **SEDIS: IODP Information System** (M. Dipenbroek)

ECORD Newsletter #18 - April 2012



ECORD Contacts

<http://www.ecord.org>

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ESSAC - ECORD Science Support and Advisory Committee Chair: Carlota Escutia Dotti - cescutia@ugr.es Vice-Chair: Rüdiger Stein - ruediger.stein@awi.de ESSAC Office: lact_essac.office@iact-ugr-csic.es	ESO - ECORD Science Operator Chair: Robert Gatliff - rwg@bgs.ac.uk Science Manager: David McInroy - dbm@bgs.ac.uk Operations Manager: Dave Smith - djsm@bgs.ac.uk

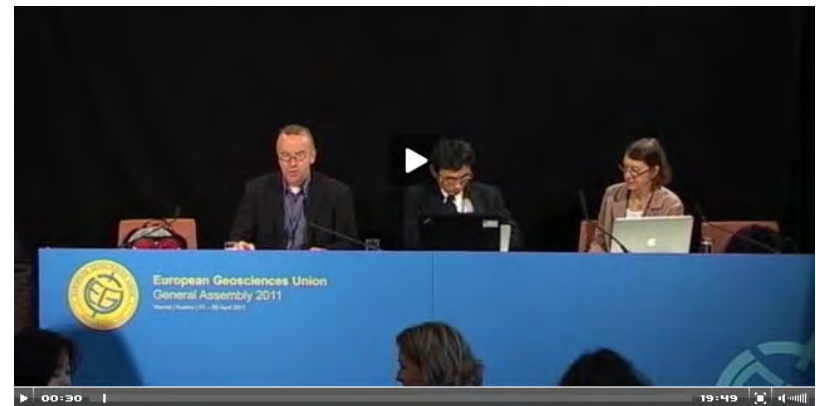
The ECORD Newsletter is published twice a year by the ECORD Outreach team - Patricia Maruñol (EMA), Alan Stevenson and Albert Gerdes (ESO) and Julia Gutiérrez-Pascor (ESSAC) - who are grateful to all authors for their contribution to this issue.
An electronic version is available for download at <http://www.ecord.org/public.html> - Contact: Patricia Maruñol: ema@pgg.fr - Printed by Vaguer Graphic
The cover photographs were taken during MSP expeditions operated by ESO: front cover, IODP Great Barrier Reef Environmental Changes Expedition - Onboard the Grampship Maya (C. Contróvil@ECORDIODP), back cover, IODP Arctic Coring Expedition - the icepack seen from UB Oden (©ECORDIODP).

ECORD-IODP at EGU 2012

EGU 2012: 22-27 April 2012, Vienna - <http://www.egu2012.eu>

>13,800 abstracts submitted

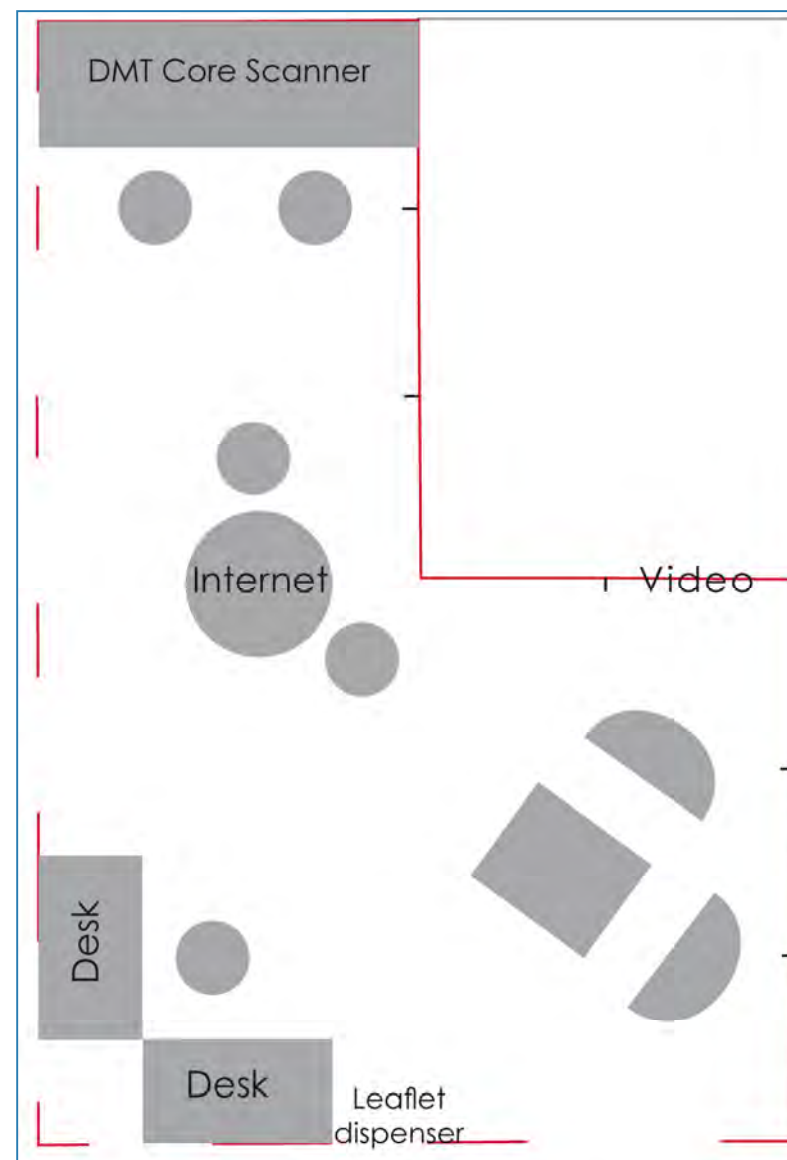
- Communication plan - <http://www.ecord.org/pi/egu2012>
- Joint IODP-ICDP booth coordinated by ECORD
 - 23-26 April 2012 (Mo to Thu)
- Media conferences (Albert)
 - J-FAST expedition?
- Joint IODP-ICDP Townhall Meeting (Gilbert/Uli):
 - Tuesday April 24, 19:00-20:00 ?
- EuroFORUM 2012 (Carlota)



IODP-ICDP Booth - EGU 2012

Joint ECORD-IODP-ICDP booth

- 22-26 April 2012 (Mo to Thu)
- L-shape booth # 53-54-55, 18 sqm
- 6 or 7 wall posters ?
- ICDP demonstrations
- Videos: MSP, IODP
- NL#18, ECORD folder, flyer, Arctic brochure, SD#13?, Chikyu Hakken, IODP brochure, 2013-23 flyer
- Giveaways: ECORD, IODP



Other IODP Booths in 2012

(IODP-MI support)

- **Offshore Technology Conference, Houston,**
Organised by IODP-MI/COL, support from IOs?
- **JPGU, Chiba-City, May 22-27**
Organised by CDEX
- **Goldschmidt 2012, Montréal - June**
Organised by **ECORD-IODP Canada**
- **IGC, Brisbane, August**
Organised by IODP-MI, ANZIC

ECORD documents and goodies

USB memory stick 35x16x7mm

Front



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ECORD online

- ECORD portal: ecord.org
- ECORD Information Database: <http://ecordbase.ecord.org/>
- ECORD photo gallery: photo.ecord.org - MSP expeditions, E & O events, meetings
- Photo Archives: folder to be uploaded on ECORD server
- eso.ecord.org
- essac.ecord.org
- RSS News posted on each web site or [all on a single page](#)
- ECORD in Wikipedia: <http://en.wikipedia.org/wiki/ECORD>
- ***Social Networks:***
Twitter: http://www.twitter.com/ECORD_outreach (101 followers: Chikyu, JR, EGU, EC, scientists, Neptune, etc.),
facebook during MSP expeditions,
Youtube: oceandrilling, eso channels.

Education

- ECORD Summer Schools 2012
- Education/outreach berths on scheduled expeditions
- Feedback from ECORD teachers who sailed expeditions:
 - Posting reports of ACEX, SORs, JR expeditions (e.g. Exp 339)
 - Contact point identified in Portugal, France, UK, Italy, Sweden?

Next ECORD Outreach meeting

- Where?
- When? late August-Early September?