

### What does exist online?

#### 5 ECORD websites are online

- ECORD as main web portal (March 2004)
- **ESO** (re-launched on 2009)
- ESSAC (2008)
- ECORD Information database (2007)
- ECORD Photogallery (2012)
  - + ECORD, ESO and ESSAC news via RSS
- All websites use ecord.org as domain name
- All websites are hosted on a single server located at CRPG-CNRS in Nancy



### Who is in charge?

ECORD, Information database, photo gallery

by EMA Outreach Coordinator, P. Maruéjol

ESO, Information database, photo gallery

by ESO Outreach Manager, A. Stevenson

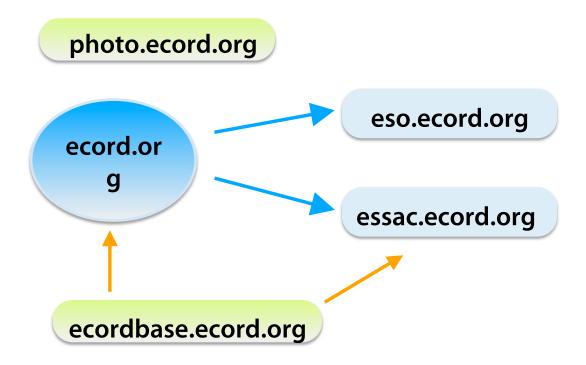
ESSAC, Information database, photo gallery

by ESSAC Science Coordinator, J. Gutiérrez Pastor

=> No access to all ECORD websites



#### Links between ECORD websites



- ESO and ESSAC are sub-domains of ecord.org
- RSS links are active and managed by each web manager
- Data of the information database are retrieved to be posted on ecord and ESSAC web pages (delegates' names)



### Problems and issues

- Different web formats
- No common design/branding (only similar looks)
- Access to relevant information is complicated because the path is complex (too many updates) or lacking information.
- Web designs look outdated



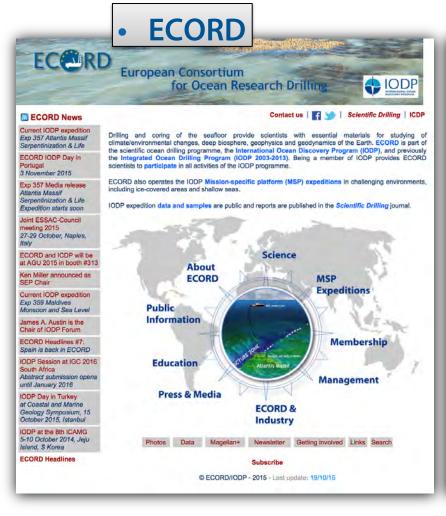




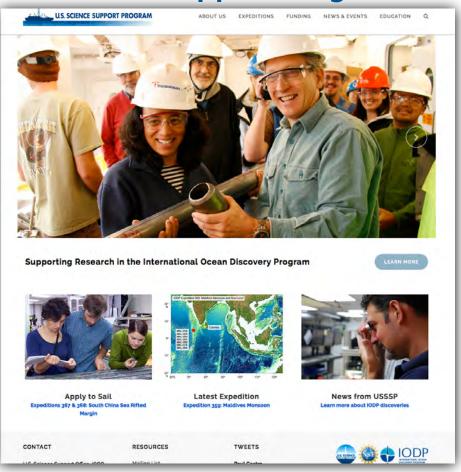








#### **US Science Support Program**







# Problems and issues (cont.)

No CMS

CMS: web content management system is a tool which provides access to edit a website with little knowledge of web codes and programming.

- ESSAC website is difficult to manage and needs training of the ESSAC science coordinator
- ESO website is not directly managed by ESO but remotely via BGS web managers



# Problems and issues (cont.)

Since about 2 years the question of renovating the ECORD websites has been discussed at the ECORD OETF.

 Questions and critics have been addressed by ESSAC at the May meeting in Uppsala.

#### From the ESSAC minutes:

« There followed a discussion about the need to update and coordinate the ECORD websites. As examples, the appearance and usability is very heterogeneous and out-dated, and the Twitter posts sometimes just "re-tweet" posts that are not necessary. The ESSAC Chair was asked to communicate with ESO about this. »

### Suggestions / Responses

- A slight design update of the ECORD website has been achieved last October
- A modernisation of the 3 ECORD websites has been discussed at the ECORD OETF meeting in October in Potsdam and led to an EMA action.

Action EMA: to roughly estimate the costs of a renovation of the ECORD, ESSAC and ESO websites in order to present a relevant budget at the Council ESSAC meeting in Naples.

=> cost estimations: 20,000-30,000 €